

Style Guide

Colors- The only colors used in the site are black and white with the overlay of the wood texture photo below. It would be acceptable to use shades of deep sage green, but no other colors can be used.



Logo & Logotype- The logo with the Hilary Shohoney is simply all caps in Futura STD. Only Futura STD is to be used for this purpose.

HILARY SHOHONEY

Graphics-



Typography- Futura font family in the following formats

Futura Standard Heavy- Headers

Futura Standard Heavy Oblique-Subheads

Futura Standard Light- Body copy